

**TMI PROJECT**

PRESENTS

Changing the World One Story at a Time

# VOICES IN ACTION 2018

**BENEFIT &  
STORYTELLING  
SHOWCASE**



JOIN US AS WE HONOR  
**JAMES LE CESNE**

ACADEMY AWARD® WINNING SCREENWRITER, AUTHOR,  
ACTOR, AND CO-FOUNDER OF THE TREVOR PROJECT

PLUS, local **Agents of Change** Award Recipients:  
**Amy Kapes, Odell Winfield, and Kale Kaposhilin**

# SAT. SEPT 29 8:00PM

**BSP 323 WALL ST. KINGSTON, NY**

**COCKTAIL HOUR 6:30-7:30  
DOORS 7:30 SHOW 8:00**

**Become a Business Sponsor to  
Change the World, One Story at a Time**

## ENJOY THE BENEFITS OF SPONSORSHIP

TMI Project is pleased to recognize our generous corporate sponsors through benefits associated with *Voices in Action* as well as other performances and special programs that will take place for the remainder of the year, unless otherwise noted. We offer a number of options to suit your budget and marketing needs that each offer year-round benefits and visibility.

### SPONSORSHIP LEVELS

		CHANGE MAKER	BEACON	TRUTH TELLER	RACONTEUR
BENEFITS	DESCRIPTION	\$7,500	\$5,000	\$2,500	\$1,000
VIP Tickets	A select number of tickets based on your sponsorship level, with VIP access seating	20 tickets	15 tickets	10 tickets	4 tickets
Presenting Sponsor Logo in ViA 2018 Program	Ad in ViA Benefit program	Full Page Back Cover	Full Page	1/2 Page	1/4 Page
Acknowledgement during live stream performance	Announcement at an event to reach our in-person and digital audience (Previous live-stream reached nearly 9k viewers)	X			
ViA on-site Recognition	Announcement at Voices in Action Benefit + opportunity to speak onstage	X			
ViA Gift Bags	TMI Project gift bags for all attendees to Voices in Action Benefit	X	X		
Logo on all ViA Printed Materials	Your logo on all posters, postcards distributed throughout the Hudson Valley for one month prior to the event and on all print media ads.	X	X		
Sponsor Table Marketing Materials	Opportunity to place marketing materials on our sponsor table @ all events (September 2018 - August 2019), programs, performances	X	X	X	
Premium Seating	Premium seating for all attendees to ViA Benefit	X	X	X	X
Monthly Newsletter Logo + Hyperlink	Logo and hyperlink in our monthly E-newsletter (circulation approx. 3,000) (September 2018 - August 2019)	X	X	X	X
Digital Recognition	Sponsorship announcement made across TMI Project's social media channels (Facebook, Twitter, Instagram) (September 2018 - August 2019)	X	X	X	X

**OR**

Purchase a one-time ad to be featured in the 2018 *Voices in Action* Program

FULL PAGE	1/2 PAGE	1/4 PAGE
\$500	\$300	\$200

## SUPPORTING TMI PROJECT HELPS YOU:

- Turn our **dedicated audience** into **your dedicated customers**.
- **Brand your business** as a supporter of the arts and the community.
- **Feel good about investing** in the community where you live and work.
- **Support an organization** that is helping to make the Hudson Valley a desired destination.



## SUPPORTING TMI PROJECT HELPS US:

- **Offer programs** to organizations that can greatly benefit from our services but lack budgets to fund TMI Project workshops and productions.
- **Sustain our current programming** while expanding outreach to underserved populations.
- **Increase our capacity** to meet the growing demand for our services.
- **Provide scholarships** to ensure economic diversity among our participants.
- **Launch a podcast** to make our stories accessible to a wider audience.



“I HAVE FOUND THAT AMONG ITS  
OTHER BENEFITS, GIVING LIBERATES  
THE SOUL OF THE GIVER.”

—MAYA ANGELOU



# TMI PROJECT'S MISSION, VISION AND HISTORY

Through our time-tested storytelling methodology, transformational workshops and stellar performances, TMI Project is changing the world, one story at a time. Regardless of background or experience, TMI Project storytellers become agents of change for social justice movement building by bravely and candidly sharing the “too much information” parts of their stories, the parts they usually leave out because they’re too ashamed or embarrassed.

TMI Project envisions a world where true storytelling is an agent of change; where, through the sharing

of radically candid, true, personal narratives, everyone—storytellers and listeners alike—can become empowered, release shame and stigma, and replace old understandings with new ones. We aspire to engender compassion, understanding and public awareness. We aim to incite social, legal, and political change by providing participants the skills needed to be captivating storytellers, and by amplifying the voices of populations whose stories often go unheard.

Since its founding 2010, TMI Project has led approximately 70 workshops and staged performances by more than 1,500 participants, which have been presented to audiences of nearly 50,000 people in schools, colleges, prisons, mental health clinics, theaters, community centers, and the United Nations.

## VOICES IN ACTION

*Voices in Action*, TMI Project’s anticipated annual benefit and storytelling showcase, will have BSP Kingston abuzz this year with true confessions from young storytellers, DJ Ali spinning tunes, drag queens and kings breathing colorful life into the room, spirited cocktails and mocktails, and more. On September 29th, we’re honoring James Lecesne, Academy Award-winner and co-founder of The Trevor Project, a national LGBTQ suicide lifeline, with the 2018 Voices in Action Award for his vital work and dedication to end suicide among gay, lesbian, bisexual, transgender, queer & questioning young people. And this year, we’re shining a spotlight on the many local teens and young people who’ve bravely and candidly shared their stories in TMI Project workshops and performances in recent months.

TMI Project will also be recognizing three local leaders and activists as TMI Project Agents of Change: Amy Kapes, Kingston High School social worker; Kale Kaposhilin, co-founder of Moonfarmer and Evolving Media Network; and Odell Winfield, director of The Library at the A.J. Williams-Myers African Roots Center.

*Voices in Action* will be held at 8 pm in the theater of BSP Lounge, a nightclub in the historic Stockade district. The evening will feature live storytelling performances showcasing young storytellers from our recent production, *13 Reasons Why NOT* and #blackstoriesmatter @ Kingston High School. Join us for the pre-show cocktail hour at 6:30 pm where you can mix and mingle with James Lecesne, the local honorees, our storytellers, TMI Project board and staff and be the first to share YOUR story in our mobile TMI Confessional Booth.

General admission tickets for the show are \$75, premium tickets are \$100 and include the pre-show cocktail hour and premier seating; 10% discount for tickets purchased before August 31st. Full details at [tmiproject.org](http://tmiproject.org).

*All proceeds from Voices in Action will be used to support TMI Project programming in 2019 and will help bring our transformative storytelling workshops, live performances and digital campaigns to more people in our community and beyond. These programs make a significant difference in helping amplify the voices of populations whose stories often go unheard.*



**JAMES LECESNE**



**KALE KAPOSHILIN**



**ODELL WINFIELD**



**AMY KAPES**

# SPONSORSHIP COMMITMENT FORM

**YES!** Our company would like to **sponsor** **Voices in Action 2018: Benefit and Storytelling Showcase**  
(choose one below)

CHANGE MAKER **\$7,500**

BEACON **\$5,000**

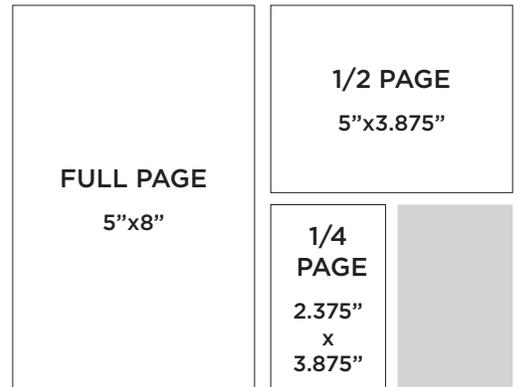
TRUTH TELLER **\$2,500**

RACONTEUR **\$1,000**

**OR**

**YES!** Our company would like to **purchase a one-time ad** in the *Voices in Action* Program (circle selection on right)

FULL PAGE	1/2 PAGE	1/4 PAGE
\$500	\$300	\$200



COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PAYMENT METHOD:

**I would like to pay through the online portal.** Click [here](#) for link.

**I would like to pay by credit card** (Visit [www.tmiproject.org](http://www.tmiproject.org) and click "DONATE" or fill out form below)

I \_\_\_\_\_ authorize Starling Productions, Inc. to charge my credit card account indicated below  
(authorized signature)

for \$ \_\_\_\_\_ on or after \_\_\_\_/\_\_\_\_/\_\_\_\_\_. This payment is for a tax deductible donation.  
(amount) (date)

ACCOUNT TYPE: Visa    MasterCard    AMEX    Discover

CARDHOLDER NAME \_\_\_\_\_

ACCOUNT NUMBER \_\_\_\_\_

EXPIRATION DATE \_\_\_\_/\_\_\_\_

CVV (3 digit number on back of Visa/MC, 4 digits on front of AMEX) \_\_\_\_\_

*TMI Project is a 501(c)3 organization and all donations are tax-deductible to the full extent of the law.*