

# VOICES IN ACTION

**BENEFIT AND  
STORYTELLING  
SHOWCASE**

**2019**

**SEPTEMBER 21, 2019 | BSP, KINGSTON**



**BUSINESS SPONSORSHIP GUIDE**

## YOUR SUPPORT OF TMI PROJECT HELPS YOU:

- **Capture and convert new, loyal customers** by advertising to our dedicated audience;
- **Brand your business** as a supporter of the arts, culture, and the Hudson Valley community-at-large;
- **Invest with social responsibility** in the community where you live and work;
- **Support a nonprofit organization** that helps make the Hudson Valley a desired destination.

## YOUR SUPPORT OF TMI PROJECT HELPS US:

- **Offer programs** to organizations that can benefit from our services but lack budgets to fund TMI Project workshops and productions;
- **Sustain our current programming** while expanding outreach to underserved populations;
- **Increase our capacity** to meet the growing demand for our services;
- **Provide scholarships** to ensure economic diversity among our participants;
- **Release our podcast** to make our stories accessible to a national audience.

***“Moonfarmer has partnered with TMI Project as a business sponsor because we know that understanding, compassion, and caring for each other comes from listening to our stories. TMI Project helps us to share and celebrate the stories which help change our world.”***

- Kale Kaposhilin, Founder of Moonfarmer and 2018 VIA Agent of Change Honoree

## Previous Honorees



**Eve Ensler**

Author of *The Vagina Monologues* and founder of VDay

**“Telling stories creates community and removes shame as it reminds people they are not alone. The stories we heard tonight are so profound, so beautiful, so true, so real, so brave. I’m overwhelmed.”**



**Tony Porter**

Co-founder and executive director of A Call to Men

**“As I’m listening to people tell their truths, I’m living through my truth. That’s what’s so wonderful about TMI Project.”**



**James Lecesne**

Academy Award-winner and co-founder of The Trevor Project

**“TMI Project is living proof of something I deeply believe: being able to tell your story is a human right.”**

# OUR BUSINESS SPONSORSHIP PROGRAM

TMI Project is pleased to recognize our generous business sponsors. We have a variety of options to suit your budget and marketing needs that bring your business year-round community engagement benefits and visibility.

## SPONSORSHIP LEVELS

		CHANGE MAKER	BEACON	TRUTH TELLER	RACONTEUR
		\$7,500	\$5,000	\$2,500	\$1,000
BENEFITS	DESCRIPTION				
<b>VIP Tickets</b>	A select number of VIP tickets for your use or to donate to a community or student group	<b>20 tickets</b>	<b>15 tickets</b>	<b>10 tickets</b>	<b>4 tickets</b>
<b>Presenting Sponsor Logo in ViA 2019 Program</b>	Ad in ViA Benefit program	<b>Full Page Inside Covers or Back Cover</b>	<b>Full Page</b>	<b>1/2 Page</b>	<b>1/4 Page</b>
<b>ViA on-site Recognition</b>	Announcement at Voices in Action Benefit + opportunity to speak on stage and reach our online live-stream audience (up to 10,000 views based on previous events)	<b>X</b>			
<b>Your Logo on Billboards</b>	Have your logo featured on two prominent Billboards in Kingston, NY.	<b>X</b>			
<b>ViA Gift Bags</b>	TMI Project gift bags for all attendees to Voices in Action Benefit	<b>X</b>	<b>X</b>		
<b>Logo on all ViA Printed Materials</b>	Your logo on all posters, postcards distributed throughout the Hudson Valley for one month prior to the event and on all print media ads.	<b>X</b>	<b>X</b>		
<b>Sponsor Table Marketing Materials</b>	Opportunity to place marketing materials on our sponsor table	<b>X</b>	<b>X</b>	<b>X</b>	
<b>Premium Seating</b>	Premium seating for all attendees to ViA Benefit	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Digital Recognition</b>	Sponsorship announcement made across TMI Project's social media channels (Facebook, Twitter, Instagram)	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>

## OR

**Purchase a one-time ad** to be featured in the 2019 *Voices in Action* Program

FULL PAGE	1/2 PAGE	1/4 PAGE
<b>\$500</b>	<b>\$300</b>	<b>\$200</b>

## TMI PROJECT: WHO WE ARE

TMI Project is a nonprofit organization based in the racially and economically diverse city of Kingston, NY offering transformative true storytelling workshops and live storytelling performances to underserved communities. Since 2010, TMI Project has led approximately 90 true storytelling workshops and staged live storytelling performances by more than 1,750 storytellers, which have been presented to audiences of nearly 50,000 people in schools, colleges, prisons, mental health clinics, theaters, community centers, and the United Nations.

Regardless of background or experience, TMI Project storytellers become agents of change for social justice movement building by bravely and candidly sharing the “too much information” parts of their stories,

the parts they usually leave out because they’re too ashamed or embarrassed.

TMI Project envisions a world where true storytelling is an agent of change; where, through the sharing of radically candid, true, personal narratives, everyone—storytellers and listeners alike—can become empowered, release shame and stigma, and replace old understandings with new ones. We aspire to engender compassion, understanding and public awareness. We aim to incite positive social change by providing writers with the skills needed to be captivating live storytellers, and by amplifying the voices of populations whose stories often go unheard.

Through our time-tested storytelling methodology, transformational workshops and stellar performances, TMI Project is changing the world, one story at a time.

## VOICES IN ACTION

Voices in Action is TMI Project’s annual benefit and storytelling showcase. All proceeds from Voices in Action will be used to support TMI Project’s programming in 2020 and will help bring the organization’s transformative storytelling workshops, live performances and digital campaigns to more people in our local Hudson Valley community and nationally. These programs make a significant difference in helping amplify the voices of populations whose stories often go unheard.

***“Owning our story can be hard but not nearly as difficult as spending our lives running from it. Embracing our vulnerabilities is risky but not nearly as dangerous as giving up on love and belonging and joy—the experiences that make us the most vulnerable. Only when we are brave enough to explore the darkness will we discover the infinite power of our light.” – Brené Brown***

TMI Project will also be recognizing three local Agents of Change: Jeff Rindler, the Executive Director of the LGBTQ Community Center of the Hudson Valley; Ubaka Hill, Founder of Million Women Drummers Global Initiative (MWDG); as well as RUPCO, Ulster County’s leading provider of, and advocate for quality, affordable housing and community development programs.

## 2019 VOICES IN ACTION HONOREE



**CHRIS WELLS**

Founding Artistic Director, The Secret City

## AGENTS OF CHANGE HONOREES



**JEFF RINDLER**



**UBAKA HILL**



**RUPCO**

# SPONSORSHIP REGISTRATION

**YES!** We'd like to sponsor **TMI Project's 2019 Voices in Action Benefit and Storytelling Showcase** as a:

**CHANGE MAKER** \$7,500

**BEACON** \$5,000

**TRUTH TELLER** \$2,500

**RACONTEUR** \$1,000

## **OR**

**YES!** We'd like to purchase a one-time ad in the *Voices in Action* Program (circle your selection)

FULL PAGE	1/2 PAGE	1/4 PAGE
\$500	\$300	\$200

<p><b>FULL PAGE</b> 5"x8"</p>	<p><b>1/2 PAGE</b> 5"x3.875"</p>	<p><b>1/4 PAGE</b> 2.375" x 3.875"</p>
	<p> </p>	

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PAYMENT METHOD:

**I would like to pay online.**

Visit, [tmiproject.org/about/business-sponsorship](http://tmiproject.org/about/business-sponsorship)

**I would like to pay by credit card**

(Visit [www.tmiproject.org](http://www.tmiproject.org) and click "DONATE" or fill out the form below)

I \_\_\_\_\_ authorize Starling Productions,  
(authorized signature)

Inc. to charge my credit card account indicated below for \$ \_\_\_\_\_  
on or after \_\_\_\_/\_\_\_\_/\_\_\_\_. This payment is for a tax deductible donation.

ACCOUNT TYPE: Visa    MasterCard    AMEX    Discover

CARDHOLDER NAME: \_\_\_\_\_

ACCOUNT NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_/\_\_\_\_

CVV (3 digits on back of Visa/MC, 4 digits on front of AMEX) \_\_\_\_\_

