

Business and Corporate Sponsorship



Brand your business as an investor of social responsibility

TMI Project Business Sponsors are aligned with social justice movement building in a deeply personal way: through radically candid, true storytelling that ignites human connection, challenges the status quo, and inspires both storytellers and listeners to take action for positive social change.

Your business sponsorship will help build compassionate, connected, and equitable communities that elevate the voices and stories of all people, especially those from historically marginalized communities.

Business and Corporate Sponsorships offer substantial community engagement benefits and visibility

Sponsorship packages are customized to suit your budget and business goals. They can include but are not limited to:

- Digital ad placement displayed prominently and verbal “stage” acknowledgments during webinars, online workshops, virtual performances, documentary releases with virtual viewing parties and online panel discussions, and other public programs throughout the year
- Your logo displayed prominently on our materials (print and digital)
- Blog post interviews
- Social media shoutouts (Facebook, Twitter, Instagram)
- Logo placement with hyperlink in our monthly E-newsletter

Our social justice programs and focus areas

Anti-Racism

BLACK STORIES MATTER

LGBTQ Rights

LIFELINES

Gender Equality

LOCKER ROOM TALK

Mental Health Awareness

VICARIOUS RESILIENCE

Sponsorship Package Options

Justice Seeker Recurring payments of \$460/month (or discounted yearly payments at \$5,000/year)

- **Featured sponsor of all online programming** – digital ad placement, verbal “stage” acknowledgments and your logo displayed on sponsorship page in Zoom “Waiting Room” during all (12+) public programs throughout the year: Webinars, Online Workshops, and Virtual Performances, Documentary Releases with Virtual Viewing Parties and Online Panel Discussions
- Logo on ALL Materials (printed and/or digital materials)
- Additional Digital Mentions
 - Blog post interviews (1/year)
 - Monthly social media shoutouts (Facebook, Twitter, Instagram)
 - Linked logo in our monthly E-newsletter (circulation: approx. 4K)

Activist Recurring payments of \$230/month (or discounted yearly payments at \$2,500/year)

- Your logo displayed on sponsorship page in Zoom “Waiting Room” during 6 public programs throughout the year: Webinars, Online Workshops, and Virtual Performances. Documentary Releases with Virtual Viewing Parties and Online Panel Discussions
- Additional Digital Mentions
 - Monthly social media shoutouts (Facebook, Twitter, Instagram)
 - Linked logo in our monthly E-newsletter (circulation: approx. 4K)

Storyteller Recurring payments of \$95/month (or discounted yearly payments at \$1,000/year)

- Digital Mentions
 - Quarterly social media shoutouts (Facebook, Twitter, Instagram)
 - Business Listed in our monthly E-newsletter (circulation: approx. 4K)

Yarn Spinner Recurring payments of \$45/month (or discounted yearly payments at \$500/year)

- Digital Mentions
 - Business Listed in our monthly E-newsletter (circulation: approx. 4K)

We're grateful for your partnership and want you to know your investment is impactful.

Business and Corporate Sponsorship supports TMI Project's ability to:

- **Offer supportive true storytelling programs.** In over 100 workshops, we've helped nearly 2,000 participants craft and share their stories, most of whom come from populations who often don't have a chance to tell their stories or be heard.
- **Disseminate true stories.** Our true stories have inspired over 50,000 audience members via live performances, videos, podcasts, documentaries and social campaigns.
- **Accompany true stories with strategic educational tools** to engage audiences in deep introspection and provide clear instruction for taking bold action for systemic change.
- **Increase our online offerings.** Since the demand for our services has increased in this uncertain time of social distancing, nearly 1,000 people have registered for the virtual true storytelling workshops and performances we're offering to keep human connection alive.



Ready to get started?
Visit, tmiproject.org/business-sponsorship
to purchase your sponsorship package.

Thank You!